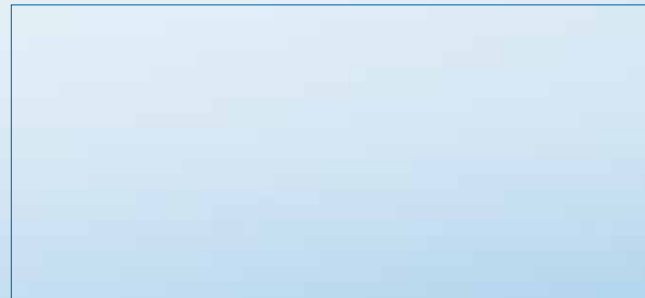


# Locatim<sup>®</sup>

- 🔥 Gives enhanced protection against calf scours caused by *E.coli* F5(K99)
- 🔥 A simple, single oral treatment given in the first 12 hours of life
- 🔥 Medical prevention without the stress of injection



Speak to your medicine prescriber for advice on calf scour management



Locatim<sup>®</sup> contains bovine concentrated lactoserum containing specific immunoglobulins G against *E.coli* F5 (K99) adhesin  $\geq 2.8^* \log_{10}/\text{ml}$  \*microagglutination method. UK: POM-VPS IE: POM. Further information available in the SPC or from Merial Animal Health Ltd, RG12 8YS, UK. UK Tel: 01344 746960 (sales) or 01344 746957 (technical), IE Tel: 01 291 3985 (all queries). Locatim<sup>®</sup> is a registered trademark of Biokema. ©2018 Merial Animal Health Ltd. All rights reserved. Merial is now part of the Boehringer Ingelheim Group of Companies. Date of preparation: July 2018. AHD11235. Use Medicines Responsibly.



# Locatim<sup>®</sup>

a specific antibody concentrate for new born calves



An easy, efficient alternative to vaccination



A concentrate with "guaranteed antibody levels"

A concentrate with "specific immunity"

A "simple to use" concentrate



LOCATIM<sup>®</sup> is manufactured with colostrum from cows that are hyper-immunised against neonatal enteritis (Rotavirus, Coronavirus, *E.coli* F5(K99), *E.coli* CS31A, *E.coli* (Y/F17))

# Neonatal diarrhoea in calves:

A very common, very frustrating disease that causes significant economic losses as a result of:

- Death of calves
- Cost and duration of treatment

Protecting calves against diarrhoea helps guarantee their future growth



Antibody level  
unsatisfactory



**+16 kg  
at weaning<sup>(1)</sup>**

Antibody level  
satisfactory

Early intake of high quality colostrum is essential, but very often difficult due to:

- Difficult calving
- Mastitis
- First time calvers
- Weak calves

## LOCATIM®: Enhanced protection in one dose

**LOCATIM®:**  
for a strong start in life



You give the specific antibodies required directly to the calf

- Locatim contains specific antibodies to enterotoxigenic *E.coli* F5(K99) adhesin to provide enhanced immunological protection
- Guaranteed concentration of antibody levels: each bottle contains at least  $\geq 2.8^* \log_{10}/\text{ml}$  (100g/1L) antibodies
- Significantly reduces the rate of mortality due to neonatal calf scour, caused by *E.coli* F5(K99)

You minimise your workload

- One dose of 60 ml given directly to the calf within the first 4 hours of birth to optimise absorption, and no later than 12 hours after birth
- Easy to use: A single oral treatment given by mouth
- Locatim should be administered in addition to the dam's own colostrum

THE EASIEST WAY TO GIVE A CALF THE ANTIBODY PROTECTION IT NEEDS

**LOCATIM® is  
a veterinary  
medicinal product:**

- 🔥 EU licenced (European MA)
- 🔥 Prescribed to millions of calves around the world
- 🔥 Guaranteed antibody levels and, unlike colostrum, guaranteed to be free of pathogens such as: paratuberculosis (Johne's disease).



**LOCATIM®:**  
medical prevention  
without the stress  
of injection



(1) Larson R.L. et al : Management strategies to decrease calf death losses in beef herds. JAVMA 2004, vol 224, N°1, 42-48.